



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 G

Results as of: 06/30/2019

GMT: CINDY GREGG

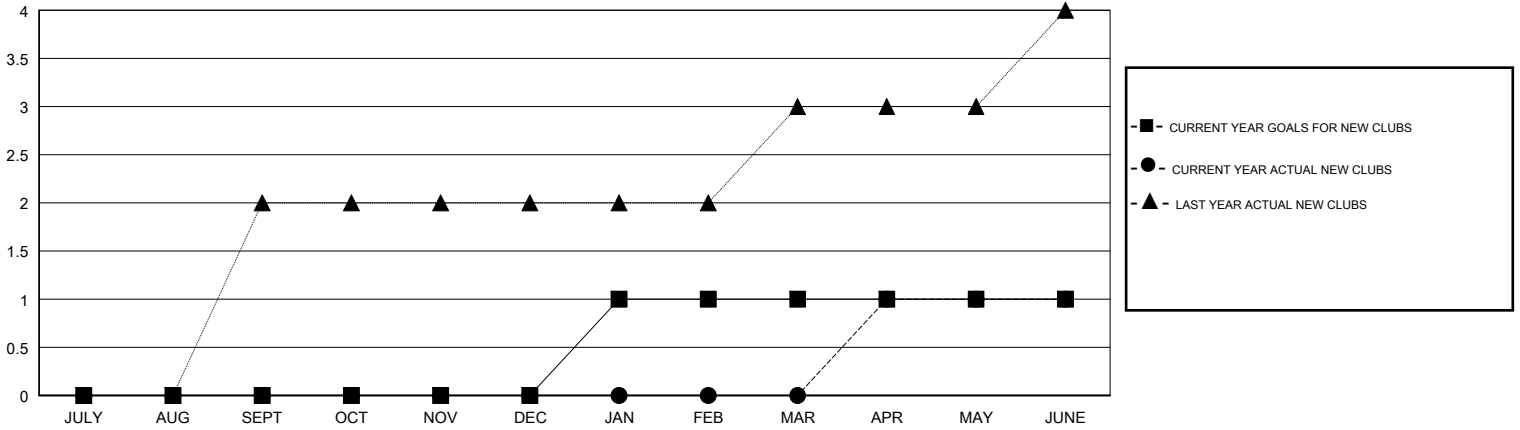
LOCATION PENNSYLVANIA

GMT CA

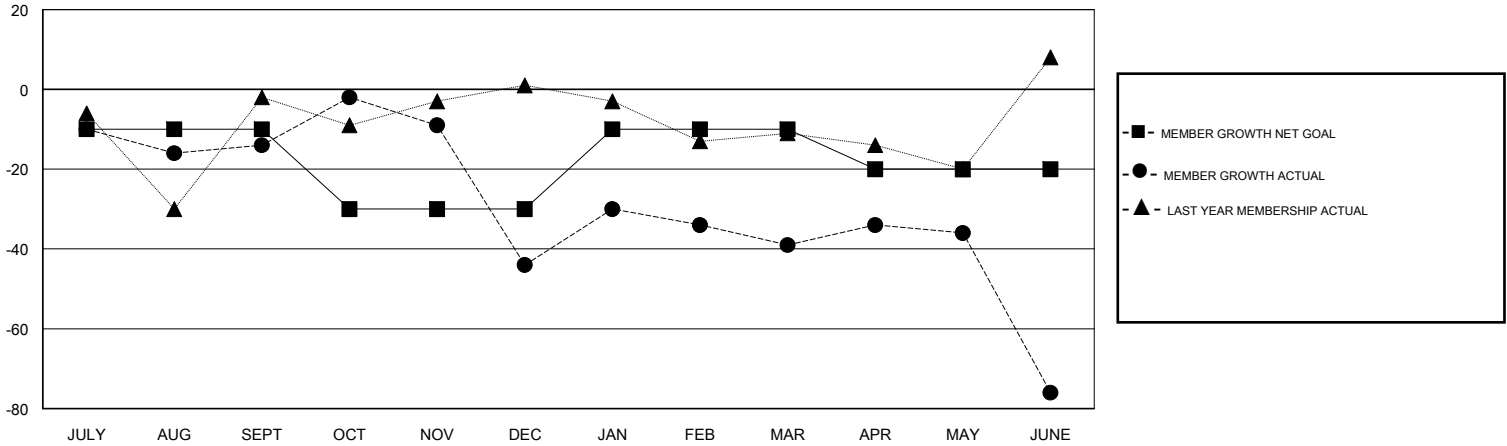
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 1 | 2 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -10 | 13 | 25 |
| OCT/NOV/DEC | -20 | 50 | 71 |
| JAN/FEB/MAR | 20 | 29 | 23 |
| APR/MAY/JUNE | -10 | 61 | 93 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 3 | 34 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,207 (72.93%) FEMALE 448 (27.07%) Women Percentage Fiscal Year Goal: 24% |
| <u>DROPPED MEMBERS</u> DECEASED 22 CLUB CANCELLED 18 OTHER 172 TOTAL 212 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 315 FAMILY MEMBERS PAYING HALF DUES 161 |